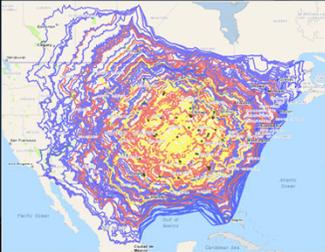




Screen for Target Geography and Logistics Access
Identify and verify FedEx & UPS Ground Hub locations



Focus Target Geography
Access to population and existing orders within a 1, 2, & 3-day delivery



Overlay 60-Minute Catchment from Hub Location
Areas within desired proximity to ground hub location short list

Study Industrial Labor Availability & Cost
Within 60-minutes from ground hub location

Overlay Preliminary Real Estate Pricing
Within 60-minutes from ground hub location

Recommend Markets for Further Due Diligence
Labor market depth, logistics friendly, warehouse availability

	1-Day	2-Day	3-Day	60 Minute Drive Time								
17.0%	2,554	53.1%	10,220	74.6%	15,083	\$	4.22	\$15.16	61,177	7.0%	1.35	
14.6%	3,781	53.0%	11,208	73.9%	15,153	\$	4.58	\$15.60	18,532	8.3%	0.93	
17.0%	2,444	52.9%	10,098	73.7%	14,684	\$	4.22	\$15.18	81,390	6.1%	1.25	
15.4%	2,428	51.5%	9,645	71.0%	14,322	\$	3.69	\$15.92	67,036	6.9%	1.13	
15.6%	2,411	51.5%	9,581	67.7%	13,213	\$	2.85	\$16.39	36,199	3.2%	1.35	
15.7%	2,440	51.1%	9,519	67.8%	13,226	\$	2.85	\$16.38	34,767	2.9%	1.14	
16.6%	3,932	50.8%	9,871	71.4%	14,717	\$	3.43	\$16.27	6,646	-1.6%	0.79	
16.0%	2,312	50.5%	9,944	75.9%	15,262	\$	3.87	\$16.36	55,463	5.1%	1.05	
13.1%	2,577	50.2%	10,131	75.3%	15,034	\$	5.83	\$15.50	57,514	12.6%	1.17	
12.6%	2,580	50.1%	10,202	75.3%	15,062	\$	5.83	\$15.56	51,308	13.8%	1.18	
17.2%	2,260	49.4%	9,438	74.0%	14,337	\$	4.95	\$16.38	50,429	4.9%	1.17	
14.4%	2,296	48.6%	8,956	64.3%	13,182	\$	5.63	\$16.23	38,649	6.1%	1.53	
9.6%	1,417	44.7%	8,387	71.6%	14,562	\$	2.79	\$14.81	66,535	2.7%	2.35	
9.4%	1,468	44.6%	8,642	71.5%	14,549	\$	3.70	\$14.85	66,073	2.7%	2.38	
9.8%	1,416	44.4%	8,274	71.6%	14,559	\$	2.79	\$14.81	66,077	2.7%	2.35	
11.7%	3,388	44.2%	10,368	72.0%	14,743	\$	5.00	\$15.04	130,708	7.7%	1.27	
15.8%	1,884	43.9%	7,919	74.0%	14,220	\$	3.64	\$16.41	12,410	0.6%	0.99	
11.9%	3,725	42.8%	10,281	72.8%	14,816	\$	5.00	\$14.87	156,758	7.8%	1.13	
13.7%	1,282	41.8%	7,124	72.9%	13,976	\$	4.50	\$16.89	55,327	6.3%	0.92	
11.8%	3,672	41.6%	10,118	71.4%	14,623	\$	5.00	\$16.97	130,243	7.8%	1.29	
						\$		\$15.74			6.2%	1.0

LOGISTICS STRATEGY

Site Selection to Optimize Distribution

Consulting Services

Founded in 1823, the oldest 3PL in the world was seeking to identify a location for distribution that would replace existing bifurcated facilities comprising over 200,000 square feet of distribution space with a temperature-controlled component.

Emphasizing the value of a data-driven approach, Transwestern developed a custom screening model to locate the optimal market that would maximize population access via one-, two-, and three-day shipping, provide access to FedEx and UPS ground hubs, minimize labor cost, maximize labor availability, and contain real estate costs.

Based on the team's recommendations and thoughtful approach, Transwestern was awarded additional assignments for expansion across the United States and Canada and continues to deliver exceptional portfolio and transaction strategy services.